

## FOR IMMEDIATE RELEASE

# A Wizard of Oz Convention Is Coming to Burbank in Summer 2025

**Burbank, CA** — The world's longest-running Oz convention fan event, OzCon International, is back and bigger than ever! This year, we're inviting fans of all ages and interests to join us on a magical journey "Down the Yellow Brick Road" for three days of Oz-themed fun, programming, and celebration from June 20–22, 2025.

OzCon is the world's longest-running Oz convention, celebrating L. Frank Baum and The Land of Oz for over 60 years! OzCon is a must-attend event for Oz fans, offering a unique blend of nostalgia and contemporary exploration. The 2025 edition will be hosted at the iconic Hotel Burbank, located in the heart of the media capital of the world, Burbank, California. This exciting new venue will provide an immersive experience for all who come to explore the many facets of Oz.

### 2025 Highlights

This year's OzCon International will explore the expansive and ever-evolving world of Oz, with special focus on the Walt Disney Company's beloved Oz classics and hidden gems. Key highlights include:

- 40th Anniversary of *Return to Oz*: A deep dive into this cult favorite, celebrating its lasting impact on the Oz legacy and its unique place in cult film history.
- **Disney's Oz Legacy:** An exploration of Walt Disney's ambitious Oz projects, including *The Rainbow Road to Oz*, his early attempt to create a sequel to *The Wizard of Oz*, and the magical chaos of the Muppets' take on Oz. Plus, we'll revisit *Oz: The Great and Powerful* and its take on the beloved Land of Oz.
- Celebrating Wicked, The Wiz, and The Wizard of Oz: We'll celebrate the Wicked movies, mark the 50th anniversary of The Wiz on Broadway, and explore the lasting influence of these adaptations on theater and film. We'll also honor MGM's The Wizard of Oz and its iconic star, Judy Garland, whose portrayal of Dorothy continues to captivate audiences.
- **125th Anniversary of The Wonderful Wizard of Oz Book:** Marking the landmark anniversary of L. Frank Baum's original tale with a retrospective on its legacy and far-reaching influence across literature, film, and pop culture.

#### **Exciting Activities and Events**

OzCon International will feature a variety of exciting activities, including expert panels, presentations, a dealers' room, exhibits, trivia contests, a costume contest, and the popular Oz auction. Attendees can also enjoy event dining, live performances, and much more throughout the weekend.

#### **Registration and Hotel Information**

For full event details, including pricing and registration, please visit the OzCon website at www.ozconinternational.com. Basic day passes will be available starting in Spring 2025. Attendees can also book discounted hotel rooms at Hotel Burbank for \$175 per night. To secure a room at this special rate, use the group code OZCON25 when booking by May 30, 2025. Discounted rates are available for Thursday, Friday, and Saturday nights.

#### Stay Connected for More Updates

More exciting announcements, including the reveal of our special guest speakers, will be made in the coming months. Be sure to follow OzCon on social media for the latest news and updates:

Facebook: OzCon International Instagram: @ozconinternational YouTube: OzConnection

OzCon International 2025 promises to be an extraordinary celebration of all things Oz. Don't miss out—join us for this enchanting event! For more information, please visit our website at <u>www.ozconinternational.com</u>.

Disclaimer: OzCon International is a fan-run event and is not affiliated with or endorsed by the Walt Disney Company, Universal Studios, or Warner Bros. Studios.